



SAS
SCHOOL OF ARTS AND SCIENCE



VINAYAKA MISSION'S
RESEARCH FOUNDATION
(Deemed to be University under section 3 of the UGC Act 1956)

INDUSTRIAL VISIT REPORT – **Diamond Engineering**

DATE: 27th April 2022

An Industrial visit to Diamond Engineering Door No. 501, Mambakkam Main, Kelambakkam - Vandalur Rd, Chennai, Tamil Nadu, India was organized by the Department of Business Administration and Department of Commerce of School of Arts and Science, AV Campus on Wednesday, 27th April 2022. Around 35 B.B.A and B.Com students and three faculties visited Diamond Engineering. to interact with the Steel Manufacturing Industry to understand current market trend, latest functional technologies & criteria for selection etc. In this visit students were very eagerly waiting for listening to industrial higher authorities.

In the morning at 11 am we visited to Diamond Engineering. We divided our students into two batches for the visit and the interaction with the industry person. The Engineer from the company conducted very informative session for the students. He explained about the various state-of-the art machinery, factory procedures and policies along with a live tour of the factory floor.

Also, he motivated to the students to select their domain and area of interest. He also guided the students to select the areas like quality control, process development & product testing etc. and its importance in the current steel industry and market.

Then the students and faculty were taken to the mambakkam factory and they were also guided on CNC technology which is their working technology. Finally, he gave a brief introduction of Diamond Engineering, and other steel manufacturing companies of Tamilnadu to the students. Then lunch was provided to the faculty and students.

Then a video presentation about the various highlights of Diamond Group was shown to everyone and the various activities of the company were highlighted.



The session was concluded with Question- Answer session. Many of the students asked different questions to the CMD Mr.P.Mohanraj on entrepreneurship, leadership, goals and motivation. He cleared all the doubt and myths which was in students mind about being a leader, education and work life. All the students and faculty who interacted well during the session were given gifts. The visit came to an end at 3:00 p.m.

Finally, we left the premises at 3:30 p.m. It was an educative, interesting and a successful visit. As students of Commerce and Business Administration, they were able to experience a live factory site and importance of machinery selection, etc. and gain inspiration from a charismatic leader. We express our thanks to the CDM and all team members of Diamond Engineering who spent their valuable time for us. We also thank to our respected Director sir and HOD sirs who encouraged us to arrange such an informative industrial visit.

